UCB Engagement Points Guidelines
The mission of UCB is to transform social capital into opportunity by rewarding community engagement.

What is eligible for UCB Points?
→ Community Engagement ←

1) Volunteer actions and activities 2) out of your house that connect you with other 3) non-family community members.

Please have integrity when you submit events and be honest with your time. If you misreport it takes rewards from other members.

Are you wearing your UCB Button? Click the button to earn a Selfie Star!

<table>
<thead>
<tr>
<th>Eligibility</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Education</strong></td>
<td>Eric can earn points for meeting with his daughter's teacher and attending his classes at RCC.</td>
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<tr>
<td>Eligible</td>
<td>Eric can enter a Selfie Star for cheering on his daughter at a soccer game or taking her to swim class.</td>
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<tr>
<td>Selfie Stars</td>
<td>Eric cannot earn points for dropping his kids off at school, for doing his RCC assignments, or going to the park or movies.</td>
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<tr>
<td>NOT Eligible</td>
<td>Anna can earn points for going to a healthy cooking class, participating in Zumba, or a 5K run/walk event.</td>
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<tr>
<td><strong>Health</strong></td>
<td>Anna can enter a Selfie Star for exercising daily and going to the local farmers market.</td>
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<tr>
<td>Eligible</td>
<td>Anna cannot earn points for eating healthy or taking vitamins.</td>
</tr>
<tr>
<td>Selfie Stars</td>
<td></td>
</tr>
<tr>
<td>NOT Eligible</td>
<td></td>
</tr>
<tr>
<td>Finance</td>
<td>Eligible</td>
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</tbody>
</table>
|  | ● Lending Circles, FII Meetings  
|  | ● Financial, Employment Workshops  
|  | ● Job Fairs  
|  | ● Financial Advisor Meeting  
| Selfie Stars |  |  |
|  | ● Opening New Bank Account  
|  | ● Tax Services  
|  | ● FII Monthly Reports  
| NOT Eligible |  |  |
|  | ● Bank visits  
|  | ● Daily saving habits  
|  | ● Any financial class for which you are paid  
| Community | Eligible | Jalina can earn points for helping at a community meeting, helping an elderly neighbor, registering other people to vote, volunteering for a political campaign, and helping with programs at a church, mosque or synagogue. Jalina can enter a Selfie Star for making food for a bake sale, attending a family graduation party, or making care packages in the home for people in need. Jalina cannot earn points for when she travels to events, going to Sunday worship, grocery shopping, making dinner, voting, or babysitting for friends or family. |
|  | ● UCB Network Night  
|  | ● Volunteer: Organization, Event  
|  | ● Volunteer: Helping Others (non-family)  
|  | ● Workshop, Info Session, Meeting  
|  | ● Voter Engagement, Registration  
|  | ● Political Activity: rally, advocacy, event  
|  | ● Donating clothing, goods, foods (100 Points)  
|  | ● Attending a Performance, Festival (4 hours max)  
| Selfie Stars |  |  |
|  | ● Attending extended-family celebrations  
|  | ● Service projects done in the home  
|  | ● Giving a ride to someone in need  
| NOT Eligible |  |  |
|  | ● Traveling to and from events  
|  | ● Religious services  
|  | ● Errands and shopping  
|  | ● Tasks around the house, including cooking  
|  | ● Registering yourself to vote and voting  
|  | ● Babysitting  
|  |  |  |
Self-organized and reported
● Events and initiatives not in these categories or not pre-listed App Events can be manually submitted through the App for review and approval based on these Guidelines.
● Submissions are determined on a case-by-case basis and must be focused on community engagement for a larger purpose beyond the home and the individual.

UCB Selfie Stars:
Previously, some individual actions were eligible for UCB Points even though they were not related to community engagement. Because our mission is to spark community engagement, these other activities, such as reading with your child, are no longer eligible for UCB Points.

All of us still really value and recognize the important efforts we put into educating our children and living a healthy lifestyle every day. Because of this, UCB is creating ‘Selfie Star’ event submissions in the UCB App! You can still submit for these Selfie Star activities, including the UCB Button option for wearing and representing your UCB Button!

You will not receive UCB Points but at the end of each month we will have raffles, shout out and recognize members who are putting amazing effort into these ‘Selfie Star’ submissions!

Maximum Points self-reporting:
● The total UCB Points that can be earned in one day are:
  ○ 8 hours = 800 Points = 1,600 Points if with a UCB Partner Institution (Partner engagement is worth Double Points) Check with UCB if you are not sure which Institutions we are partnered with
  ○ Even if an all-day conference, event, or activity lasts longer than 8 hours, the maximum that can be reported is 8 hours

If you are not sure whether your actions are eligible for UCB Engagement Points please:
1. Review the guidelines above
2. If the guidelines are not clear, please still ask about any activity you think may be eligible for Points.
   a. Use the ‘Comment’ box in the UCB App menu to ask whether an event is eligible.
   b. UCB will follow-up with a full explanation if your submission is not eligible for UCB Points.

There will be fair and appropriate exceptions. These Point Guidelines are subject to edits and improvements through a coordinated review process of the UCB Board of Directors and membership.

The following are general activities not eligible for Points:
● PAID or Stipended: jobs, internships, programs, or trainings
  ○ Trainings or workshops that provide $10 total or less are still eligible for Points
● TRAVEL to and from events/programs
● SHOPPING and errands for yourself or your family
● Activity in the home
● Recreational family events outside of the home, such as vacations, amusement park visits etc.